

Publishing in Academic Journals: Develop Your Strategy

Tutor	Philipp Mayer, science-textflow.ch
	Graduate Academy
Language	Englisch
ECTS-Points	(filled in by the administration)
Nos. of participants	max. 14
Content	<p>Publishing articles in academic journals is crucial for sharing your insights and for advancing your career. A strategic approach helps to use your time effectively and to achieve your publishing goals. In the first part of this workshop, we discuss six challenges on the way to publishing success.</p> <ul style="list-style-type: none"> • increasing scholarly productivity • establishing productive collaborations • following ethical guidelines • selecting appropriate target journals • meeting editors' expectations • getting cited <p>In the second part of the workshop, you have the opportunity to develop your individual publishing strategy.</p>
Prerequisites/ Materials (opt.)	Please bring to the workshop a notebook or tablet computer with internet access.
Teaching method (opt.)	The trainer provides tips and guidance. The participants share experiences, explore tools and techniques, and discuss ways to overcome challenges. They develop individual publishing strategies and give each other feedback.
Charge	This Graduate Academy offering is directed at researchers, post-docs and doctoral students of the University of Lucerne and its partner institutions and is free of charge for these persons.