

Datum: 16. August 2024

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Topic List for Bachelor and Master Theses at the Center for Human Resource Management (CEHRM)

Please read the "[Guidelines for Writing a Bachelor and Master Theses at the Center for Human Resource Management \(CEHRM\)](#)" to find out how you can apply for a topic. In particular, please fill out the [application form](#) / [Bewerbungsformular](#) and send it along with **an overview of your academic achievements** to your preferred thesis supervisor. We offer a selection of possible topics and supervisors. You may also submit your own topic. Either way, you will be asked to propose your own research question and potential methodology when applying for a topic.

Please also **check the requirements carefully** and make sure you **provide all the information we need** to process your application. To write your master's thesis at CEHRM, you must have attended or be enrolled in the mandatory course "Strategic Human Resource Management". In addition, you must have attended or be enrolled in at least one of the master's level elective courses offered through CEHRM.

Unless otherwise stated, theses can be written in **German or English**. We expect students **starting in the fall term 2024 to submit** their theses by **mid-May 2025** at the latest, and students **starting in spring term 2025 to submit** their thesis by **mid-December 2025** at the latest. In the event of questions please contact Delia Meyer via e-mail: delia.meyer@unilu.ch.

Naemi Jacob, MSc

Topics: Talent identification, biases, deviant work behavior, personality traits

Methodology: Quantitative theses, literature-based theses

Contact: naemi.jacob@unilu.ch

Marina Pletscher, MA

Topics: Humor in workplace relationship, organizational communication, communication in talent management

Methodology: Qualitative theses, quantitative theses, literature-based theses

Contact: marina.pletscher@unilu.ch

Anja Feierabend, PhD

Topics: Corporate health management, generation management, new work

Methodology: Qualitative theses, quantitative theses, literature-based theses

Contact: anja.feierabend@unilu.ch

Sarah Kost, MA (Bachelor Theses)

Topics: Design and impact of talent management, communication in talent management, transparency in organizational communication

Methodology: Qualitative theses, quantitative theses, literature-based theses

Contact: sarah.kost@hslu.ch

Anna Sender, PhD (next possible start: December 2024)

Topics: Design and impact of talent management, compensation models, pay transparency, career and well-being in the context of hybrid working and freelancing.

Methodology: Qualitative theses, quantitative theses, literature-based theses

Contact: anna.sender@hslu.ch

Anastasia Sapegina, PhD (next possible start: December 2024)

Topics: Strategic and positive personnel management, post heroic leadership, new forms of work, collaboration in teams

Methodology: Qualitative theses, quantitative theses, literature-based theses

Contact: anastasia.sapegina@unilu.ch

Delia Meyer, MSc (next possible start: December 2024)

Topics: Career, pay transparency

Methodology: Quantitative theses, literature-based theses

Contact: delia.meyer@unilu.ch