

*The following document is an English translation of the original and binding German language version of the document «Wegleitung zum Studienaufbau auf Masterstufe».*

## Guidance on Study Structure at Master Level

20 April 2020 (version dated 27 May 2024)

*The Faculty Assembly,*

based on Art. 44 of the Study and Examination Regulations of 24 January 2018 of the Faculty of Economics & Management (StuPO) of the University of Lucerne,

*decrees:*

### § 1 Study Structure

- <sup>1</sup> The Master's programme in Economics & Management comprises 90 credits (Cr).
- <sup>2</sup> The programme comprises compulsory subjects (24 Cr), optional compulsory subjects or a specialisation (36 Cr), optional subjects (12 Cr) and the Master's thesis (18 Cr).
- <sup>3</sup> Within the optional compulsory subjects students may choose any courses from the entire Master's programme offered by the faculty. The following specialisations are available:
  - Political Economy
  - Market-oriented Management
  - Health Economics and Management
  - Applied Data Science

### § 2 Study requirements in compulsory subjects (24 Cr)

- <sup>1</sup> **Economics** (9 Cr)
  - Games and Strategies, lecture, 3 Cr
  - International Macroeconomics, lecture, 3 Cr
  - Public Economics, lecture, 3 Cr
- <sup>2</sup> **Management** (9 Cr)
  - Advanced Marketing Management, lecture, 3 Cr
  - Strategic HRM, lecture, 3 Cr
  - Corporate Finance, lecture, 3 Cr
- <sup>3</sup> **Methods** (6 Cr)
  - Causal Analysis, lecture and tutorial, 6 Cr

### § 3 Study requirements in optional compulsory subjects and specialisations (36 Cr)

#### <sup>1</sup> Optional compulsory subjects

Within the optional compulsory subjects students may choose any courses from the entire Master's programme offered by the faculty. From three out of four specialisations, courses worth at least 6 credits must be completed.

#### <sup>2</sup> Specialisations

Alternatively, the student may choose a specialisation, all credits must be earned in the chosen specialisation.

**a) Political Economy (36 Cr)**

Courses in Political Economy focus on "Theoretical and empirical methods", "Public economics, economic policy and regulation" and "Cycles, growth and development". Students may choose any courses within and across these subject areas.

**b) Market-oriented Management (36 Cr)**

Courses in Market-oriented Management focus on "Market Research and Analytics", "Markets and Strategies" and "Management and Implementation". Students may choose any courses within and across these subject areas.

**c) Health Economics and Management (36 Cr)**

Courses in Health Economics and Management focus on "Health Economics", "Insurance Economics and Risk Management" and "Pharma-Economics and Management of Healthcare Providers". Students may choose any courses within and across these subject areas.

**d) Applied Data Science (36 Cr)**

Courses in Applied Data Science focus on „Technical foundations“, „Statistical foundations“, „Machine learning“ and „Applications in economics and management“. Students may choose any courses within and across these subject areas.

**§ 4** *Study requirements in optional subjects (12 Cr)*

The optional subjects count for a total of 12 credits which may be acquired by completing courses offered by the other faculties at the University of Lucerne, or additional courses offered by the Faculty of Economics & Management. The courses on offer will be published in the course catalogue. Students may choose courses freely from this offering, subject to compliance with content-related and formal requirements for admission to specific courses

**§ 5** *Master's thesis (18 Cr)*

The Master's thesis is worth 18 credits. If a specialisation is chosen, the Master's thesis must address this. Details are published in a separate Guide.

**§ 6** *Earning credits towards a Master's degree in advance*

Students who are registered for a Bachelor's degree in Economics & Management at the University of Lucerne may earn credits towards a Master's degree in advance, up to a maximum total of 24 credits from the compulsory subjects and subject to successful completion of at least 150 credits as part of the Bachelor's degree. These credits will not count towards the Bachelor's degree, unsuccessful attempts will count towards the Master's degree.

**§ 7** *Coming into effect*

This Guide shall come into effect on 1 August 2019. It will be published.

Lucerne, 20 April 2020

On behalf of the Faculty Assembly:

Prof. Dr. Christoph A. Schaltegger  
Dean