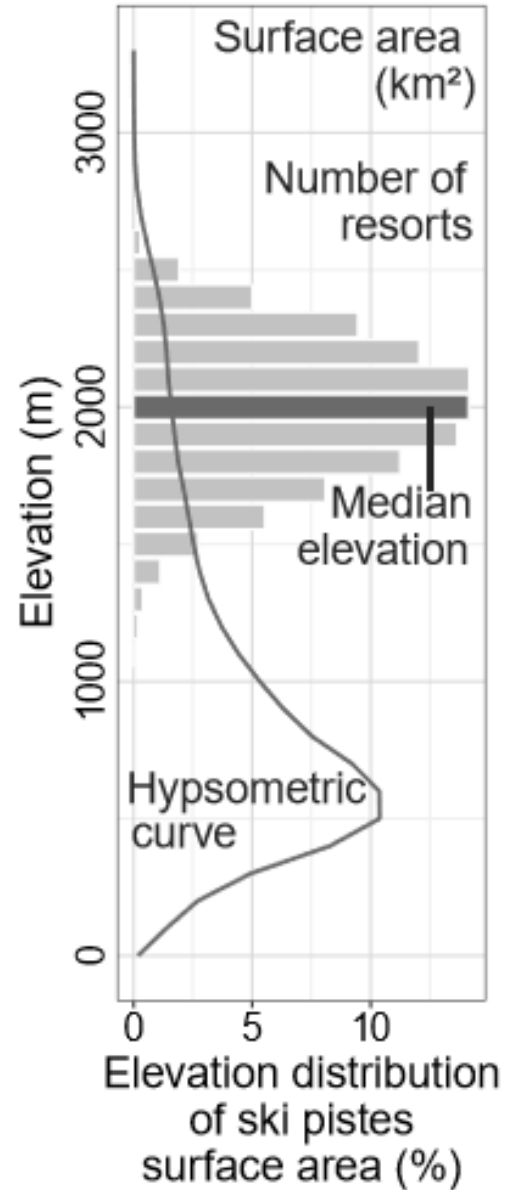
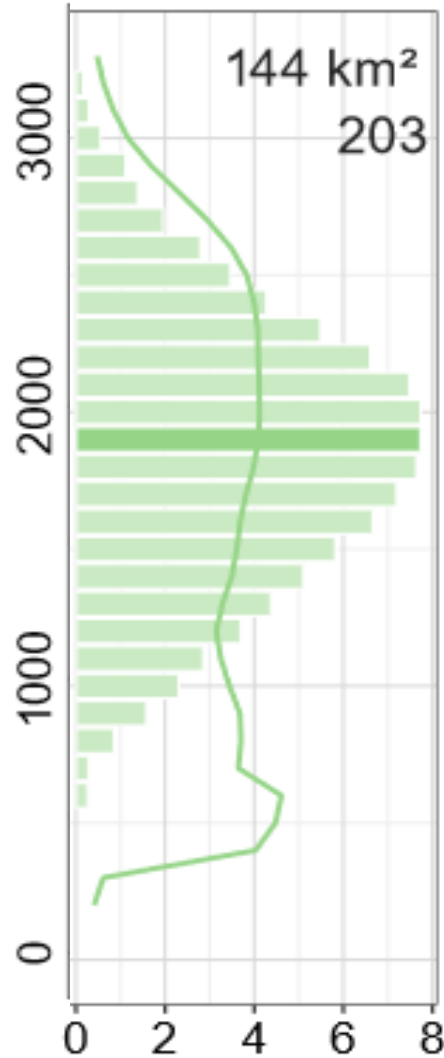


Zukunft des alpinen Tourismus

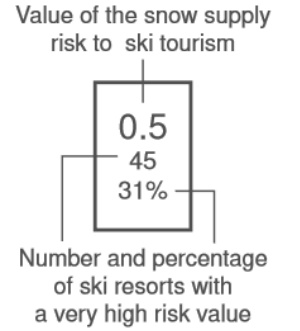
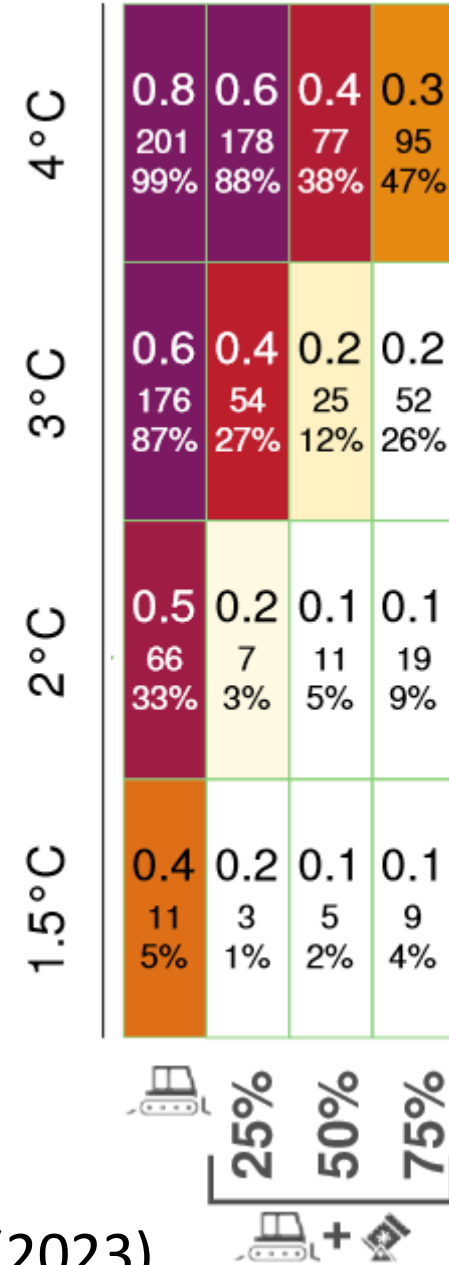
Zwischen Adaptation und Gestaltung



Klimawandel und Schneesicherheit



Global warming level (°C)



Wandelfaktoren!?

Wasserverfügbarkeit

Demografischer
Wandel

Energieperspektiven

Touristische
Nachfrage

Wettbewerb

Gesellschaftsstruktur

Kosten

Arbeitsmarkt

Immobilienmarkt

Nachhaltigkeit

Technologie

Denkhaltung



Was ist Zukunft?

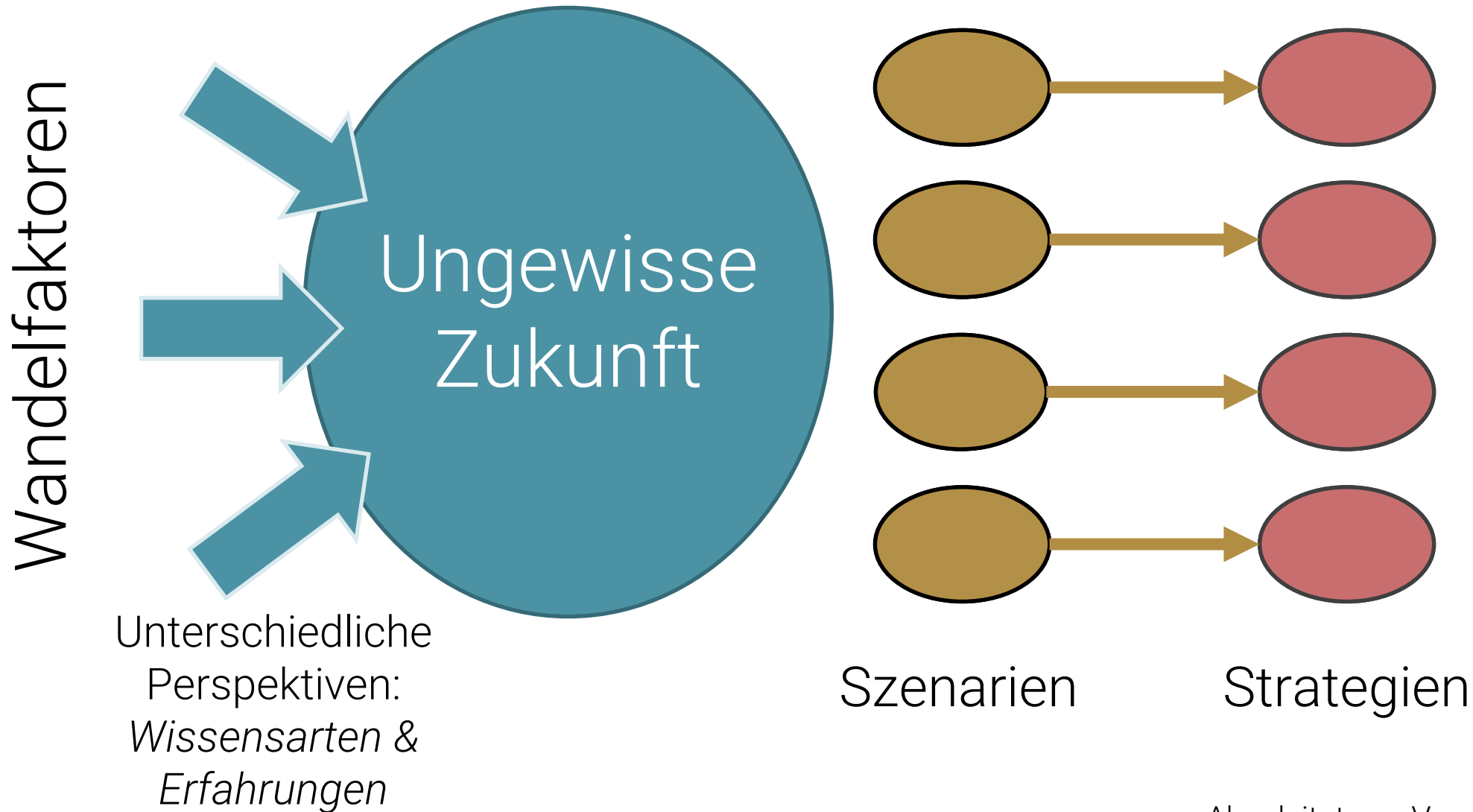


A close-up photograph of a person's hand placing a wooden block into a line of dominoes on a wooden surface. The dominoes are arranged in a slightly curved line, receding into the background. The lighting is soft and natural, highlighting the textures of the wood and the skin. The word "Annahmen" is overlaid in white, bold, sans-serif font across the middle of the image.

Annahmen



Adaption: reagieren auf was passieren könnte



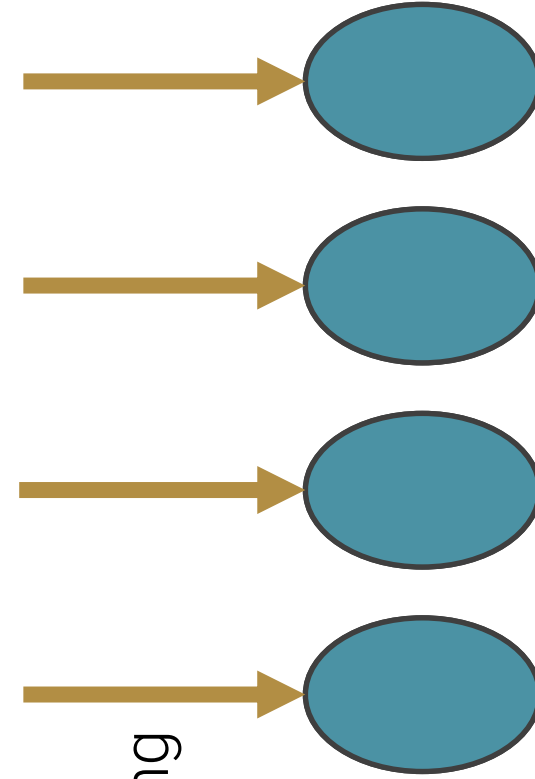
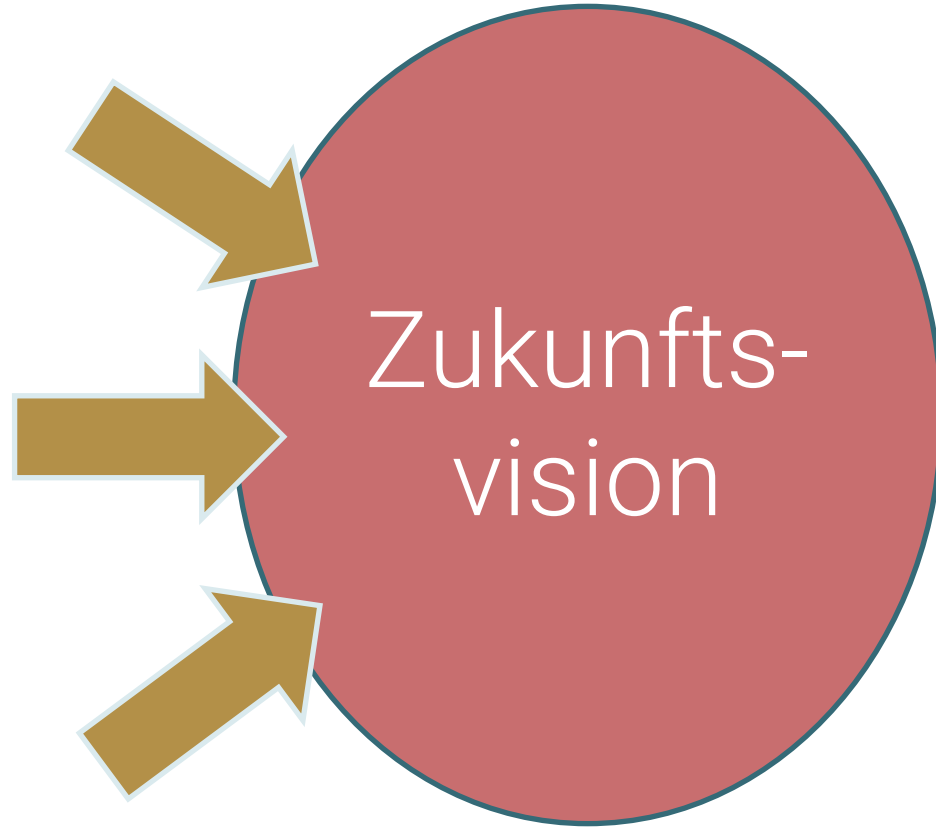






Gestalten: proaktiv eine Vision erreichen

Unterschiedliche
Bedürfnisse & Erwartungen



Massnahmen

Herausforderungen

