

Prof. Dr. MIRA BURRI

PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, Social Security and Health Committees); 2 children (Sophie Burri, 2007; Alex Burri, 2010); Swiss and Bulgarian nationality.

EDUCATION

| | |
|------|---|
| 2022 | Economics of Information, Advertising, Privacy, and Data Security for Law Professors, Program on Economics and Privacy, Antonin Scalia Law School , George Mason University |
| 2015 | Habilitation, University of Bern <ul style="list-style-type: none">• Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i>• <i>Venia docendi: International economic law, European and international communications and media law, as well as Internet law</i>• <i>Monograph published with Routledge in July 2015</i> |
| 2006 | Dr. iur., University of Bern <ul style="list-style-type: none">• Thesis title: <i>'EC Electronic Communications and Competition Law'</i>• <i>Awarded summa cum laude</i>• <i>Prof. Walther Hug prize for one of the best doctoral theses in law in Switzerland 2006/2007</i>• <i>Published with Cameron May, London 2007</i> |
| 2004 | Global Media Law and Policy Programme, University of Oxford |
| 2004 | Antitrust Law and Economics, Gerzensee Study Centre of the Swiss National Bank Foundation |
| 2003 | Oxford Internet Institute (OII), Doctoral Programme, University of Oxford |
| 2001 | Master of Advanced European Studies (MAES), University of Basel <ul style="list-style-type: none">• <i>Awarded summa cum laude</i> |
| 2000 | Master of Law, University of Sofia <ul style="list-style-type: none">• <i>Awarded summa cum laude</i> |

PROFESSIONAL EXPERIENCE

| | |
|---------------------|--|
| Mar. 2024—present | Full Professor of International Economic and Internet Law (Ordinariat) , Faculty of Law, University of Lucerne |
| Mar. 2021—Mar. 2024 | Associate Professor of International Economic and Internet Law (Extraordinariat) , Faculty of Law, University of Lucerne |
| Sept. 2021—present | Principal investigator , research project 'TRADE 4.0: Trade Law for the Data-Driven Economy' <ul style="list-style-type: none">• <i>Budget: CHF 1'700'000</i>• <i>ERC Consolidator Grant (Sept. 2021–Aug. 2026)</i> |
| May 2020—Sept. 2023 | Project member , research project 'Rapids and Backwaters: Adapting Fast and Slow to a Digital Cultural Turn' <ul style="list-style-type: none">• <i>Interdisciplinary project financed by the Norway Research Council</i>• <i>Pan-European cooperation led by the Telemark Research Institute, Norway</i> |

| | |
|----------------------|---|
| May 2017—Aug. 2021 | Principal investigator , research project ‘The Governance of Big Data in Trade Agreements’ <ul style="list-style-type: none"> • <i>Budget: CHF 550’000</i> • <i>Part of the Swiss National Research Programme NRP75: Big Data; cooperation with the University of Bern</i> |
| Apr. 2016—Mar. 2021 | Senior lecturer Managing director for internationalization , Law Faculty, University of Lucerne |
| Jun. 2016—Sept. 2011 | Leader , research cluster ‘Governing New Technologies’ , and leader , research project ‘Digital Technologies and Trade Governance’ , Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern <ul style="list-style-type: none"> • <i>Budget: ca. CHF 250’000 annually</i> • <i>Cooperation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</i> |
| Aug. 2015—Sept. 2012 | Project member , interdisciplinary research project ‘From Rule-Takers to Rule-Makers: Emerging Powers in the Regulation of International Trade’ <ul style="list-style-type: none"> • <i>Financed by the Swiss Network of International Studies (SNIS)</i> • <i>Cooperation with the Universities of Lucerne, Geneva and St. Gallen</i> |
| May 2012—Sept. 2009 | Principal investigator , project ‘Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions’ <ul style="list-style-type: none"> • <i>Ad personam grant by the Swiss National Science Foundation</i> |
| Aug. 2011—Sept. 2009 | Leader , research project ‘Access to Content (A2C) in the Digital Media Environment’ and co-leader , work package ‘Innovation and Creativity in International Trade’ , World Trade Institute, University of Bern <ul style="list-style-type: none"> • <i>Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization</i> |
| Aug. 2009—Sept. 2005 | Alternate leader , research project ‘eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment’ , University of Lucerne |
| Aug. 2005—Aug. 2002 | Research fellow , i-call (International Communications and Art Law Lucerne), University of Lucerne |
| Mar.—Jul. 2002 | Research fellow , European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute, University of Bern |

TEACHING EXPERIENCE

| | |
|--------------|---|
| 2020—present | diverse courses on Digital Trade , Queen’s Institute on Trade Policy, Queen’s University, CA |
| 2020 | The Governance of the Data-Driven Economy , IMD Lausanne |
| 2020—2022 | Intellectual Property in the Digital Economy , Summer Academy, World Trade Institute, University of Bern |
| 2019 | Schweizerisches und Europäisches Datenschutzrecht , University of Lucerne (with Fanger) |
| 2019—present | International IP and Internet Law (12h), LL.M. in Intellectual Property and Information Technology Law, University of Göttingen (with Prof. Stoll) |
| 2019—present | Seminar Legal Studies , Ringvorlesung Global Studies, University of Lucerne |
| 2016—present | Internet Law , University of Lucerne |
| 2016—present | Copyright in the Digital Age , University of Lucerne |
| 2016—present | International Intellectual Property Law , University of Lucerne |
| 2016—present | International Law of Contemporary Media , University of Lucerne |
| 2017—2020 | Aktuelle Themen im Internetrecht , Europaseminare |

| | |
|--------------|---|
| 2016—2020 | Introduction to Public International Law , University of Lucerne |
| 2016—2020 | John H. Jackson Moot Court in WTO Law , University of Lucerne (with Prof. Diebold) |
| 2015—2017 | Fundamentals of Public International Law and International Economic Law , World Trade Institute, University of Bern |
| 2017—present | Digital Trade Law , World Trade Institute, University of Bern |
| 2014—2016 | New Frontiers in Services Regulation , World Trade Institute, University of Bern |
| 2014—2016 | International Intellectual Property Law , University of Bern (with Profs. Cottier and Rigamonti) |
| 2013—2017 | International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland , University of Bern (with Prof. Cottier) |
| 2011 | Globalization, Regulation and International Economic Law , World Trade Institute, University of Bern |
| 2010 | Introduction to the Law of the World Trade Organization , Europainstitut, University of Basel |
| 2009—2018 | International Law of Contemporary Media , University of Bern |
| 2008 | General Agreement on Trade in Services II , World Trade Institute, University of Bern |
| 2006—2007 | The Law and Policy of the World Trade Organization , University of Lucerne (with Prof. Graber) |
| 2006—present | diverse courses on digital trade, digital innovation and digital copyright (e.g. Serbian government; Chinese government; Uzbeki government) |

OTHER POSITIONS AND INSTITUTIONAL FUNCTIONS

| | |
|--------------|--|
| 2024 | Member , Selection committee (Berufungskommission), ‘Blockchain and Private Law’, ‘Blockchain and Public Law’, ‘Blockchain and Energy Law’, University of Lucerne |
| 2024—present | Lead Investigator , Digital Economy Agreement Leadership (DEAL) Depository, financed by the WEF, collaboration with the European University Institute |
| 2023—present | Vice-president , Division IV: Programmes, SNSF Research Council |
| 2023—present | Member , Research Council of the Swiss National Science Foundation (SNSF), SNF Starting Grants |
| 2023—present | Member , Steering Committee, NRP84: Plant Breeding Innovation |
| 2023—present | Member , UNESCO’s Reflection Group on the Diversity of Cultural Expressions in the Digital Environment |
| 2022—present | Member , SNSF Research Council, Division IV: Programmes |
| 2022—present | Member , Steering Committee, Digital Economy Agreement Leadership (DEAL), WEF |
| 2022—present | Member , Steering Committee, NRP76: Welfare and Coercion |
| 2022—present | Member , Advisory Board, Center for Rehabilitation in Global Health Systems, University of Lucerne |
| 2019—present | Co-founder and Member , LUMACSS: Lucerne Master in Computational Social Sciences, University of Lucerne |
| 2019—present | Member , EU/UNESCO Expert Facility |
| 2019—present | Member , Advisory Board, Digital Trade and Data Governance Hub, The George Washington University |
| 2018—present | Co-founder and Member , WiRe: Institut für Regulierung und Wirtschaft, University of Lucerne |

| | |
|--------------|--|
| 2017—2021 | Member of the ELSI (Ethical, Legal and Social Issues) Task Force , NRP75: Big Data |
| 2017—present | Member of the Scientific Advisory Board , <i>cognitio</i> journal, University of Lucerne |
| 2017—2019 | Expert , UNESCO, Aschberg Programme |
| 2017—present | Member , Advisory Board, European Law Students' Association (ELSA), Lucerne |
| 2016—2020 | Expert , EU Expert Network on Culture and Audiovisual (EENA) |
| 2015—present | Member of the jury , SNIS best doctoral thesis award |
| 2015—present | Member of the editorial board , <i>Arts and International Affairs</i> |
| 2015—present | Member of the editorial board , <i>World Trade Institute Advanced Studies Series</i> , Brill |
| 2015 | Invited expert , Swiss Federal Media Commission |
| 2015—2018 | Expert , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum) |
| 2014 | Scientific coordinator , Lunch series of scientific talks, World Trade Institute |
| 2014 | Invited expert on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice |
| 2013—present | Member of the editorial board , <i>International Journal of Cultural Property</i> |
| 2013—2018 | Expert , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum) |
| 2013—2017 | Representative of the Adjunct Professors , University of Bern, Faculty of Law |
| 2012—present | Founding member , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University) |
| 2011—2014 | Consultant , working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters |
| 2011—2016 | Member , Executive Committee, World Trade Institute, University of Bern |
| 2009 | Rapporteur , Economic and Social Research Council, UK |
| 2008—2012 | Member of the editorial board , <i>International Journal of Communications Law and Policy</i> |

PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2023: **Trade Law 4.0**, conference co-organized with Georgetown Law, Washington, DC.
- 2022: **E-Commerce Regulation after MC12: Where Are We, Where Are We Heading?**, Trade Law 4.0 Webinar
- 2021: **Governing European Values inside Data Flows**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2018: **Big Data and Global Trade Law**, Lucerne
- 2016—present: **LITS: Lucerne Law & IT Summit** (recurring event at the University of Lucerne)

- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

HONOURS AND AWARDS

- 2024: Winner of the Open Science Award of the University of Lucerne
- 2021: Winner of the Annual Award of the Canton of Lucerne
- 2020: ERC Consolidator Grant (60 months, EUR 1'600'975)
- 2017: Swiss National Science Foundation, NFP75 grant (46 months, CHF 550'000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2012: ERC Starting Grant (2nd stage)
- 2010: Swiss Academies Award for Transdisciplinary Research (with Prof. Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute doctoral programme
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, European Court of Justice, Luxembourg
- 2000: Scholarship of the Canton Basel

REVIEWER (selected journals and publishers)

Journal of International Economic Law; Journal of World Trade; Journal of Information Policy; JIPITEC; Computer Law and Security Review; The Journal of World Investment and Trade; International Journal of Cultural Property; International Journal of Cultural Policy; Digital Journalism; The Yale Law Journal; Oxford University Press; Cambridge University Press; Brill.

PROFESSIONAL MEMBERSHIPS

- *American Society of International Law*
- *Society of International Economic Law*
- *Law and Society Association*
- *International Studies Association*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

HOBBIES

- long-distance running and painting