

## Strategic Internationalisation Plan 2023-28

Strategic Goals	
A. Teaching and learning	
A1. Mobility/exchange	Measures
<p>Studying or completing a practical experience abroad is viewed as an integral part of academic studies. A mobility period not only improves an individual's language and communication skills but equips students with the necessary skills to work and collaborate in today's global workforce. The University of Lucerne shares the vision and objectives of the <a href="#">national strategy</a> of the Confederation, the Cantons and the European Higher Education Area: <b>20% of graduates should have studied or acquired practical experience abroad during their bachelor or master's studies.</b> University staff members at all levels are encouraged and supported to undertake a mobility period at a partner institution as part of their professional development.</p>	<p><b>Break down the barriers for outbound mobility by:</b>            A1.1 - supporting students to acquire the necessary language competence            A1.2 - ensuring that students are well informed of the optimal semesters and opportunities for a mobility period            A1.3 - identifying the strategic partners within each study area, thus easing course selection and credit transfer.            A1.4 - identifying the reasons stopping students from undertaking a semester abroad.</p> <p><b>Raise awareness of all the various opportunities for mobility and exchange:</b>            A1.5 Faculties to actively promote mobility opportunities, highlighting in particular the most optimal partners academically.            A1.6 Internship opportunities to be made more visible.            A1.7 Inform faculties regularly of the opportunities available for outgoing students and staff</p> <p><b>Support inbound mobility by:</b>            A1.8 providing grants for students and staff from strategic partners.            A1.9 developing targeted marketing measures in order to further promote incoming mobility from partners of strategic interest.</p>
A2. Internationalisation at home	Measures
<p>Students who are unable to undertake a period of mobility abroad are provided with opportunities to earn intercultural skills and competences at home via their academic curriculum but also through extracurricular opportunities.</p>	<p>A2.1 Language course offering for students and staff to be evaluated and further developed.</p> <p>A2.2 Ensure that students are given opportunities to maintain and further develop the languages learnt during their secondary school education in their chosen subject field by making courses taught in e.g. English and/or French a more integral part of the curriculum</p>

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	<p>A2.3 Seek ways to further promote the Erasmus Student Network's buddy programme and the refugee mentoring programme.</p> <p>A2.4 Invite all students to attend the intercultural communication workshop offered by the IRO once per semester.</p>
<b>A3. Student recruitment and admission</b>	<b>Measures</b>
<p>The University of Lucerne strives to recruit excellent students at home and abroad and ensures that the necessary infrastructure is in place to welcome international students.</p>	<p>A3.1 Admission processes for internationals are to be reviewed and improved in order to ensure a more efficient and timely handling of applications.</p> <p>A3.2 Communication with students during the application and admission phase is to be reviewed and as necessary, adapted.</p> <p>A3.3 Affordable housing is to be sought in Lucerne and surrounding area.</p>
<b>A4. International programmes</b>	<b>Measures</b>
<p>Faculties are supported and encouraged to develop international dual/joint Master's degree programmes with international partners, as well as Collaborative Online International Learning (COIL) programmes.</p>	<p>A4.1 Financial support to be provided to enable faculty staff and IRO to complete the necessary administrative tasks in order to establish new international programmes.</p>

<b>B. Research &amp; Promotion of Young Academics</b>	
<b>B1. Recruitment</b>	<b>Measures</b>
<p>The University of Lucerne seeks to recruit well-qualified researchers from both home and abroad. Internationally mobile researchers and professors are supported by the Welcome Centre.</p>	<p>B1.1 Further resources to be provided to the Welcome Centre in order to be able to extend the current level of support to the new faculties and study programmes.</p> <p>B1.2 All faculties are encouraged to recruit international guest professors in order to diversify perspectives and to further enhance and internationalise the curriculum.</p> <p>B1.3 UniLU professors are encouraged to teach and research at (partner) institutions overseas.</p>
<b>B2. Acquisition of international third-party funding</b>	<b>Measures</b>
<p>All faculties are encouraged and supported in applying for third-party funding.</p>	<p>B2.1 Faculties to review whether the current support for researchers submitting third-party funded projects is sufficient</p>

B3. Promotion of young academics	Measures
<p>The University of Lucerne supports its young academics in gaining international experience and in building their international networks. The Graduate School of Humanities and Social Sciences, as well as the developing Graduate Academy supports the university's junior researchers.</p>	<p>B3.1 Increase awareness of the funding opportunities available for young researchers including the mobility grants offered by the Graduate Academy, and the Cotutelle programme and its associated funding.</p> <p>B3.2 Faculties to review the possibility of launching a guest researcher programme.</p> <p>B3.3 The University of Lucerne offers an increasing number of summer schools and conferences, thereby giving young academics a solid platform for building and maintaining their networks.</p> <p>B3.4 Review whether UniLU's researchers have access to all the relevant databases.</p> <p>B3.5 The professorial delegate for the Swiss Government Excellence Scholarships takes an active role in meetings and proceedings.</p>

C. Strategic Partnerships and Cooperation	
C1. International visibility	Measures
<p>The University of Lucerne is working to establish itself as a leading European university in the human sciences within the next 10 years. In order to achieve this ambitious goal the University recognises that increasing its visibility on the international stage will be essential.</p>	<p>C1.1 The management and communication structures at the University of Lucerne are to be adapted in order to reflect the effort and resources required to internationalise and become visible as a leading university for the human sciences</p> <p>C1.2 Contact and cooperation with Swiss representatives and networks abroad to be further developed and intensified.</p> <p>C1.3 The University of Lucerne will continue to send selected representatives to participate in national and international conferences and events.</p> <p>C1.4 Assess the possibility of joining a university alliance that has a focus on the human sciences.</p>
C2. Institutional partnerships	Measures
<p>The University of Lucerne has established a network of partner universities across the world. This network of partners is to be further extended for the newly founded faculties, and relations with selected strategic partners are to be further intensified.</p>	<p>C2.1 Extend current student and staff exchange agreements to include the university's new faculties and study programmes.</p> <p>C2.2 Strategic partners are to be identified at faculty level as well as at cross-faculty level.</p>

C3. Global responsibility	Measures
<p>The University of Lucerne acknowledges the important role it plays in ensuring that the knowledge it generates is transmitted to its local, regional and global networks. Furthermore, the university is committed to the UN's Sustainable Development Goals recognising in particular the contribution it can make to the continued development of science and education,</p>	<p>C3.1 Continued development of the discovery semester for refugees and of structures which support displaced students and scholars.</p> <p>C3.2 Continue to provide additional financial support for mobile exchange students from emerging countries.</p> <p>C3.3 Review the possibility of providing new excellence scholarships for regular international students as well as exchange students from emerging countries.</p> <p>C3.4 Support the sustainability goals of the University of Lucerne in international activities.</p>

D. Guidance and Administration	
D1. Welcome services	Measures
<p>The International Office maintains a Welcome Centre which serves as a point of contact for all internationals at the University of Lucerne.</p>	<p>D1.1 The Welcome Centre is to be repositioned as a welcome point not only for internationally mobile researchers and lecturers but as a point of contact for all internationals at UniLU.</p> <p>D1.2 Develop a wider international support community and network at the University of Lucerne.</p>
D2. International Alumni	Measures
<p>The University of Lucerne recognises the importance of establishing an active network for its international alumni which in turn benefits and supports the visibility of the university internationally.</p>	<p>D2.1 Ensure that alumni who move overseas continue to be actively encouraged to remain connected to the University of Lucerne and are given opportunities to represent UniLU abroad.</p>
D3. Multilingualism	Measures
<p>The University of Lucerne seeks to communicate as far as is possible in both German and English. Furthermore, it is recognised that the university's website plays a vital role in supporting and further promoting the university's visibility internationally.</p>	<p>D3.1 Ensure that all webpages, documents and official welcome/info events are available in both German and English.</p> <p>D3.2 The university's English homepage is to be improved in order to directly support the university's strategy of becoming visible as a leading European university of the human sciences.</p>