

A close-up portrait of Ayaan Hirsi Ali, a woman with dark skin and short dark hair, looking directly at the camera with a neutral expression. She is wearing a dark blue or black top and a gold chain necklace with a dark bead. The background is a plain, light grey color.

UNIVERSITÄT  
LUZERN

FACULTY OF ECONOMICS AND  
MANAGEMENT

INVITATION TO  
**REICHMUTH & CO**  
**LECTURE NO. 20**

**Ayaan Hirsi Ali**

TUESDAY, OCTOBER 25, 2022, 6.15 P.M.  
UNIVERSITY OF LUCERNE, FROHBURGSTRASSE 3  
AUDITORIUM 1

The Faculty of Economics and Management at the University of Lucerne is pleased to welcome Ayaan Hirsi Ali as a speaker of the 20th Reichmuth & Co Lecture. Her topic will be:

### **“What about free speech in the west?”**

Ayaan Hirsi Ali is a research fellow at the Hoover Institution, Stanford University, founder of the AHA Foundation, and host of The Ayaan Hirsi Ali Podcast. She served as a member of the Dutch Parliament from 2003 to 2006. While in parliament, she focused on furthering the integration of non-western immigrants into Dutch society, and on defending the rights of Muslim women.

She has written several books including *Infidel* (2007), *Nomad: from Islam to America, a Personal Journey through the Clash of Civilizations* (2010), *Heretic: Why Islam Needs a Reformation Now* (2015) and *The Challenge of Dawa* (2017). Her new book, *Prey: Immigration, Islam, and the Erosion of Women’s Rights*, was published by Harper Collins in 2021.

Prior to joining the Hoover Institution, she was a fellow at the Belfer Center’s Future of Diplomacy Project at Harvard University, and a resident fellow at the American Enterprise Institute in Washington, D.C. She received her master’s degree in political science from Leiden University in the Netherlands.

We are very pleased to invite you to the lecture of Ayaan Hirsi Ali. The lecture will be held in English.

Kind regards,



Prof. Dr. Christoph A. Schaltegger  
Director of the Institute for Swiss Economic Policy  
at the University of Lucerne

This event is sponsored by:

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In cooperation with:

 IWP

#### **Date**

Tuesday, October 25, 2022

#### **Time**

6.15-7.15 p.m.

#### **Location**

Auditorium 1 – Rudolf Albert  
Koechlin Auditorium

Afterwards you are cordially invited to an Aperitif.

We kindly ask you to register until October 10 by mail or online at [www.unilu.ch/wf-ali](http://www.unilu.ch/wf-ali)



The principle of first come first serve applies.